



TomGill

presents



Family
Nurturing
Center

Prom for a Purpose 2022

Sponsorship Opportunities

Please contact Nancy Blamer, Director of Development, at 859-525-3200 or at nancy.blamer@familynurture.org for more information



**PROMoting healthy individuals
and families**

ABOUT FAMILY NURTURING CENTER

Founded in 1979, Family Nurturing Center's mission is to end the cycle of child abuse by promoting individual well-being and healthy relationships. Our services include educational training, counseling, therapeutic visitation, parenting, and holistic and wellness. Our services for participants are free.

LOCATIONS

5 Spiral Dr., Suite 100, Florence, KY 41042
7162 Reading Rd, Cincinnati, OH 45237

EVENT PROGRAM

VENUE

PromoWest Pavilion at Ovation
101 W 4th St., Newport, KY 41071

DATE AND TIME

April 29, 2022 | 7 PM to 11PM

WHAT TO EXPECT

- Dancing the night away with DJ Mark McFadden
- Eating and drinking with your best friends
- Supporting a great cause to help end the cycle of child abuse

Your support changes lives

By supporting Family Nurturing Center's Prom for a Purpose, you are helping us to continue to meet the growing needs in our community of those who are facing the devastating effects of childhood trauma and abuse.

Together, we will end the cycle of child abuse by promoting individual well-being and healthy family relationships.



Our Services

EDUCATION AND TRAINING SERVICES

Group-based education focusing on community safety and providing the space to learn and grow

COUNSELING SERVICES

Hope and healing for children and adults who've experienced childhood trauma

THERAPEUTIC VISITATION SERVICES*

*Currently only offered to families referred by Hamilton County Job and Family Services

Creating safe interactions between children and their parents or other caregivers

PARENTING SERVICES

Parenting support to help children and parents thrive

HOLISTIC AND WELLNESS SERVICES

Non-traditional services to help you heal from trauma and live your best life

*Safe children.
Thriving families.
Nurturing communities.*



Let's Get Social!

We have a strong digital presence and engaged audience!

Social



2,301 Facebook Likes
432 Instagram Followers
684 Twitter Followers
41% audience growth in 2021
47% post reach growth

Event Stats



20+ year history of success
Nearly \$1 million dollars raised
350 attendees and 50 volunteers
Couples/Significant others
represent over half of attendees



Communications

12x Annual E-Newsletters
5,208 Email Recipients
20% Open Rate
863 click throughs in 2021



Website

79% new visitors in 2021
Over 19,000 annual visitors
54% male/45% female
63% organic searches

Sponsorship Opportunities

Prom for a Purpose Presenting Sponsor - \$10,000

- Exclusive Naming rights "Family Nurturing Center Prom for a Purpose Presented by ABC Company"
- Exclusive speaking opportunity at event and company executive interview in newsletter
- Premier Logo recognition on event signage, website w/hyperlink, invitations, and all promotional materials
- Full page ad in program
- Opportunity to distribute promotional materials and/or sample at event
- Company recognition on social media as Presenting Sponsor
- Complimentary Stewards of Children Training or Lunch-n-Learn at your company
- Twenty (20) complimentary tickets to Prom for a Purpose (2 tables)



Disco-Tech (Technology) - \$7,500

- Exclusive corporate logo on all guests' mobile phones day of event and auction website
- Verbal recognition from Emcee at event
- Significant Logo recognition on event signage, website w/hyperlink, invitations, and all promotional materials
- Half page ad in program
- Opportunity to distribute promotional materials and/or sample at event
- Company recognition on social media
- Complimentary Stewards of Children Training
- Ten (10) complimentary tickets to Prom for a Purpose (1 table)



Sponsorship Opportunities

Mission Moment - \$7,500



- Exclusive corporate logo featured on Mission Moment Wall
- Verbal recognition from Emcee at event
- Significant Logo recognition on event signage, website w/hyperlink, invitations, and all promotional materials
- Half page ad in program
- Opportunity to distribute promotional materials and/or sample at event
- Company recognition on social media
- Complimentary Stewards of Children Training
- Ten (10) complimentary tickets to Prom for a Purpose (1 table)

Blue Carpet Photography - \$5,000



- Exclusive corporate logo on Blue Carpet step-and-repeat banner
- Exclusive corporate logo on all souvenir photos
- Verbal recognition from Emcee at event
- Prominent Logo recognition on event signage, website w/hyperlink, full page ad in program, invitations, and all promotional materials
- Quarter page ad in program
- Company recognition on social media
- Complimentary Stewards of Children Training
- Ten (10) complimentary tickets to Prom for a Purpose (1 table)

Sponsorship Opportunities

Dance Floor - \$3,000



- Corporate logo featured for :30 minutes on dance floor
- Verbal recognition from Emcee at event "This music brought to you by ABC Company"
- Significant Logo recognition on event signage, website, invitations, and all promotional materials
- Quarter page ad in program
- Company recognition on social media
- Complimentary Stewards of Children Training
- Eight (8) complimentary tickets to Prom for a Purpose (1 table)

Prom Tavern - \$2,500



- Opportunity to create specialty cocktail
- Opportunity to sample product at Tavern
- Verbal recognition from Emcee at event
- Logo recognition on event signage and website
- Company name & logo listed in program
- Company recognition on social media
- Complimentary Stewards of Children Training
- Four (4) complimentary tickets to Prom for a Purpose

Sponsorship Opportunities

Food Station - \$1,500

- Exclusive company logo at one food station
- Verbal recognition from Emcee at event
- Logo recognition on event signage and website
- Company name & logo listed in program
- Company recognition on social media
- Complimentary Stewards of Children Training
- Four (4) complimentary tickets to Prom for a Purpose



Stage - \$1,500

- Logo prominently displayed on Stage
- Verbal recognition from Emcee at event
- Logo recognition on event signage and website
- Company name & logo listed in program
- Company recognition on social media
- Complimentary Stewards of Children Training
- Four (4) complimentary tickets to Prom for a Purpose



Sweet Endings Dessert Bar - \$1,000

- Company logo displayed at dessert bar
- Verbal recognition from Emcee at event
- Logo recognition on event signage and website
- Company name & logo listed in program
- Company recognition on social media
- Complimentary Stewards of Children Training
- Two (2) complimentary tickets to Prom for a Purpose



Sponsorship Opportunities

Music - \$1,000



- Company name announced as "This block of songs sponsored by . . ."
- Verbal recognition from Emcee at event
- Logo recognition on event signage and website
- Company name & logo listed in program
- Company recognition on social media
- Complimentary Stewards of Children Training
- Two (2) complimentary tickets to Prom for a Purpose

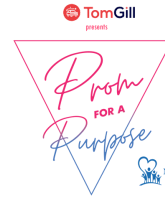
Corsage & Boutonniere - \$750



- Corporate logo on FNC Flower Stand at event
- Verbal recognition from Emcee at event
- Logo recognition on event signage and website
- Company name & logo listed in program
- Company recognition on social media
- Complimentary Stewards of Children Training
- Two (2) complimentary tickets to Prom for a Purpose

Sponsorship Form

Sponsorship Selection



☐ Presenting Sponsor
\$10,000

☐ Disco-tech (Technology)
\$7,500

☐ Blue Carpet Photography
\$5,000

☐ Dancing Floor
\$3,000

☐ Prom Tavern
\$2,500

☐ Food Station
\$1,500

☐ Stage
\$1,500

☐ Sweet Endings Dessert Bar
\$1,000

☐ Music
\$1,000

☐ Corsage and Boutonniere
\$750

☐ Donation
\$ _____

☐ Check Enclosed
**Made payable to the
Family Nurturing Center**

☐ Credit Card
See below

To reserve your sponsorship, please complete this form and return it to Nancy Blamer at nancy.blamer@familynuture.org. For questions or more information visit www.familynuture.org/prom

Contact Information

Date _____

Company Name (to appear on any sponsor recognition)

Contact Person

Street Address

City, State, Zip

Email

Website

Phone Number

Name on Card

Expiration Date

Credit Card Number and Security Code

Contact name for media opportunities

☐ I have sent a high-quality logo (such as .eps, .ai, or PDF) by email to victoria.short@familynuture.org