



PRESENTS

PROM FOR A PURPOSE

A Starry Night in Paris



Family Nurturing Center



Prom for a Purpose 2023

Sponsorship Opportunities

Please contact Nancy Blamer, Director of Development, at 859-525-3200 or at nancy.blamer@familynurture.org for more information



**PROMoting healthy individuals
and families**

ABOUT FAMILY NURTURING CENTER

Founded in 1979, Family Nurturing Center's mission is to end the cycle of child abuse by promoting individual well-being and healthy relationships. Our services include educational training, counseling, therapeutic visitation, parenting, and holistic and wellness. Our services for participants are free.

LOCATIONS

5 Spiral Dr., Suite 100, Florence, KY 41042
7162 Reading Rd, Cincinnati, OH 45237

EVENT PROGRAM

VENUE

North by Hotel Covington
638 Madison Avenue, Covington, KY 41011

DATE AND TIME

April 28, 2023 | 7 PM to 11PM

WHAT TO EXPECT

- Dancing the night away
- Eating and drinking with your best friends
- Supporting a great cause to help end the cycle of child abuse

Your support changes lives

By supporting Family Nurturing Center's Prom for a Purpose, you are helping us to continue to meet the growing needs in our community of those who are facing the devastating effects of childhood trauma and abuse.

Together, we will end the cycle of child abuse by promoting individual well-being and healthy family relationships.



Our Services

EDUCATION AND TRAINING SERVICES

Group-based education focusing on community safety and providing the space to learn and grow

COUNSELING SERVICES

Hope and healing for children and adults who've experienced childhood trauma

PARENTING TIME VISITATION SERVICES*

*Currently only offered to families referred by Hamilton County Job and Family Services

Creating safe interactions between children and their parents or other caregivers

PARENTING SERVICES

Parenting support to help children and parents thrive

HOLISTIC AND WELLNESS SERVICES

Non-traditional services to help you heal from trauma and live your best life

*Safe children.
Thriving families.
Nurturing communities.*



Let's Get Social!

We have a strong digital presence and engaged audience!

Social



2,487 Facebook Likes

518 Instagram Followers

661 Twitter Followers

114 LinkedIn Followers

Event Stats



20+ year history of success

Nearly \$1 million dollars raised

350 attendees and 50 volunteers

Couples/Significant others

represent over half of attendees



Communications

12x Annual E-Newsletters

22,765 Email Recipients YTD

26% Open Rate YTD

1,324 click throughs YTD



Website

86% new visitors in 2022 YTD

Over 19,000 annual visitors

65% female/34% male

46% organic searches

Sponsorship Opportunities

Prom for a Purpose Presenting Sponsor - \$10,000

- Exclusive Naming rights "Family Nurturing Center Prom for a Purpose Presented by ABC Company"
- Exclusive speaking opportunity at event and company executive interview in newsletter
- Premier Logo recognition on event signage, website w/hyperlink, invitations, and all promotional materials
- Full page ad in program
- Company recognition on social media as Presenting Sponsor
- Opportunity to distribute promotional materials and/or sample at event
- Complimentary Stewards of Children Training or Lunch-n-Learn at your company
- Twenty (20) complimentary tickets to Prom for a Purpose (2 tables)



Mission Moment - \$7,500

- Exclusive corporate logo featured on Mission Moment Wall
- Verbal recognition from Emcee at event
- Significant Logo recognition on event signage, website w/hyperlink, invitations, and all promotional materials
- Half page ad in program
- Opportunity to distribute promotional materials and/or sample at event
- Company recognition on social media
- Complimentary Stewards of Children Training
- Ten (10) complimentary tickets to Prom for a Purpose (1 table)



Sponsorship Opportunities

Digital Sponsor - \$6,500



- Exclusive corporate logo on all guests' mobile phones day of event and auction website
- Verbal recognition from Emcee at event
- Significant Logo recognition on event signage, website w/hyperlink, invitations, and all promotional materials
- Half page ad in program
- Opportunity to distribute promotional materials and/or sample at event
- Company recognition on social media
- Complimentary Stewards of Children Training
- Ten (10) complimentary tickets to Prom for a Purpose (1 table)

Blue Carpet Photography - \$5,000



- Exclusive corporate logo on Blue Carpet step-and-repeat banner
- Exclusive corporate logo on all souvenir photos
- Verbal recognition from Emcee at event
- Prominent Logo recognition on event signage, website w/hyperlink, full page ad in program, invitations, and all promotional materials
- Quarter page ad in program
- Company recognition on social media
- Complimentary Stewards of Children Training
- Ten (10) complimentary tickets to Prom for a Purpose (1 table)

Sponsorship Opportunities

Dance Floor - \$3,000

- Corporate logo featured for :30 minutes on dance floor
- Verbal recognition from Emcee at event "This music brought to you by ABC Company"
- Significant Logo recognition on event signage, website, invitations, and all promotional materials
- Quarter page ad in program
- Company recognition on social media
- Complimentary Stewards of Children Training
- Ten (10) complimentary tickets to Prom for a Purpose (1 table)



Cocktail Lounge - \$2,500

- Opportunity to create specialty cocktail
- Opportunity to sample product at the lounge
- Verbal recognition from Emcee at event
- Logo recognition on event signage and website
- Company name & logo listed in program
- Company recognition on social media
- Complimentary Stewards of Children Training
- Four (4) complimentary tickets to Prom for a Purpose



Sponsorship Opportunities

Foodie Sponsor - \$1,500

- Exclusive company logo at a food station
- Verbal recognition from Emcee at event
- Logo recognition on event signage and website
- Company name & logo listed in program
- Company recognition on social media
- Complimentary Stewards of Children Training
- Four (4) complimentary tickets to Prom for a Purpose



Sweet Endings Dessert Station - \$1,000

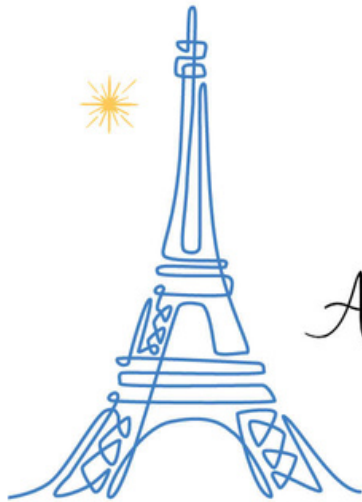
- Company logo displayed at a dessert station
- Verbal recognition from Emcee at event
- Logo recognition on event signage and website
- Company name & logo listed in program
- Company recognition on social media
- Complimentary Stewards of Children Training
- Two (2) complimentary tickets to Prom for a Purpose



Corsage & Boutonniere - \$750

- Corporate logo on FNC Flower Stand at event
- Verbal recognition from Emcee at event
- Logo recognition on event signage and website
- Company name & logo listed in program
- Company recognition on social media
- Complimentary Stewards of Children Training
- Two (2) complimentary tickets to Prom for a Purpose





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